



CATTLE BARON'S BALL OF SOUTHWEST MO
AUGUST 27, 2022

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WELCOME LETTER

Dear Friend of the American Cancer Society,

I'm honored to be this year's Chair. As a father to my three amazing kids as well as a husband to my wonderful wife, it would be my dream that they would never have to experience a cancer diagnosis of their own. Unfortunately, cancer is the leading cause of death worldwide, and, in the United States, one in three individuals will develop cancer in their lifetime. I have lost multiple relatives to cancer. Whether impacted directly or indirectly, we have all seen the devastation this disease can cause to family, friends, colleagues, and even complete strangers.

This is why we are here. We are here to face this reality and do what we can to work together to fight this battle. Cancer is becoming more treatable due to early detection through screening, awareness, and advancements in the medical field which is why we ask that you help support our efforts to continue the journey in hopes of eradicating this disease.

I want to thank you for your support for the 2022 Cattle Baron's Ball – to benefit the American Cancer Society. With your support, you are helping the Society fund and conduct research, share expert information, support patients, and spread the word about prevention so we all can live longer and better lives. We are all in this together.

With live and silent auctions, honorary tributes, and lively entertainment on the agenda, we know this will be a memorable evening for you. Your contributions will fund breakthrough research, assist patients, and keep communities informed. We're deeply grateful for the support of so many corporations and philanthropic leaders here tonight who are committed to our community and the critical work of the American Cancer Society.

Thank you for your support,

Clay Trautman

2022 Cattle Baron's Ball Chair



SCHEDULE OF EVENTS

- 5:00pm Oil Baron's VIP Reception
- 6:00 pm Main Event Opens in East Hall
Silent Auction Opens in West Hall
- 6:45 pm Welcome & Program
- 7:15 pm Stars of Hope Luminary Service
Music by Shaun Munday
- 7:30 pm Mission Video & Raise the Paddle Giving
- 7:50 pm Live Auction Starts
- 8:30 pm Conclusion of Program
West Hall Opens – Oil Baron's VIP Lounge Reopens
East Hall Closes – Guests Move to West Hall
Bid Board Auction – Games Begin – Silent Auction
(mobile bidding)
- 9:30 pm Live Entertainment – The Mark Chapman Band
- 10:15 pm Silent Auction Closes
- 10:30 pm Auction Check Out & Pick Up
- 11:00 pm Bars Close
- 11:30 pm Games Close - Band Concludes
- 11:45 pm Event Concludes

ADDITIONAL EVENT INFORMATION

Large cow skull centerpieces are available for a \$100 donation.

Floral centerpieces are available for a \$30 donation.

Please take your selection to registration for payment after 8:30pm.

We can hold your centerpiece for you after payment until the end of the event.

Thank you for supporting the American Cancer Society!

www.cancer.org

EVENT EMCEES

This year's event emcees are Jeremy Rabe and Kelly Smith. Jeremy and Kelly are hosts of the Ozarks Fox AM Show and take a look at everything local in the Ozarks! Start your day in a positive way by tuning into their show weekdays from 7-9 am.

**Jeremy Rabe
& Kelly Smith**



EVENT ENTERTAINMENT



Mark Chapman Band

Since its founding in 2008, The Mark Chapman Band has been considered one of the premier bands in the Southwest Missouri region. The MCB has toured throughout MO, KS, OK, and TN, and has provided tour support for notable country stars Josh Turner, Cole Swindell, JoDee Messina, Joe Nichols, as well as The Eli Young Band, to name a few.



Shaun Munday

Shaun performs internationally and has shared the stage with Lalah Hathaway, Corinne Bailey Rae, Andra Day, Mary Wilson of The Supremes, blues legend Robert Cray, reggae royalty Aston Barrett and The Wailers (Bob Marley's band), country music star Collin Raye, Devon Allman, Yonrico Scott of the Royal Southern Brotherhood and the band Kansas. His overall music style is inspired by Donny Hathaway, Al Green and Marvin Gaye.



THERMO KING

of Springfield

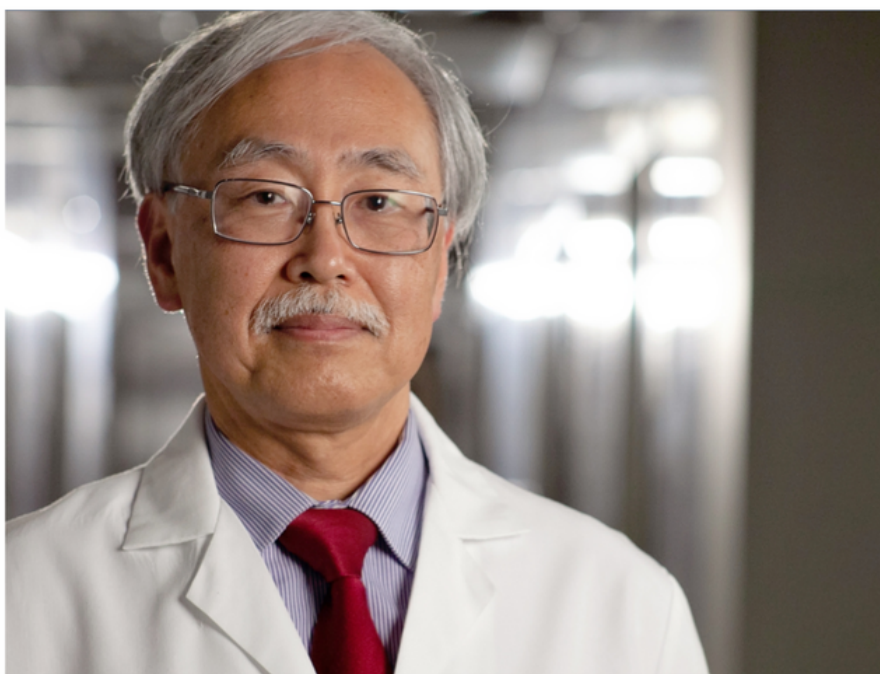
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**Dedicated to Suzanne Minor
(wife of Tim Minor) and her
courageous battle with cancer.
You are in our thoughts
and prayers.**



CANCER RESEARCH FUNDING



“I see what cancer does to patients and what it does to their families. And it has to stop. The only way that's going to happen is through research, working diligently to find the keys to cures and to prevent cancer.”

DR. CURTIS MIYAMOTO

Associate Director for Clinical Services, Fox Chase Cancer Center at Temple University Hospital;
American Cancer Society-funded grantee 1990-91



AUCTION BIDDING INSTRUCTIONS



Tonight's Silent Auction is supported by:

GiveSmart[®]
by communitybrands

To bid on the silent auction you will use a personalized bidding link.
If you did not receive one, please visit the registration table!

Purchase a Stars of Hope Luminary to celebrate, honor, or remember someone you love!



Visit your mobile bidding link to purchase!

LIVE AUCTION PREVIEW

Private Wine Cave Dinner for 14

Four-course wine dinner for up to 14 guests hosted by Mr. & Mrs. Robert Low at their luxurious wine cave located at the residence.

The delicious, gourmet dinner will be provided by Executive Chef John Blansit of Fire & Ice Restaurant. Wine pairings for each course. Guests will be shuttled to the estate from the Oasis Hotel. All guests must be over 21 years old.

Donated by Mr. & Mrs. Robert Low



Kansas City Chiefs Package

Two premier Chiefs tickets and Red parking pass for Sunday, November 13th noon game in Kansas City.

Watch the mighty Chiefs beat the Jacksonville Jaguars at Arrowhead Stadium.

Donated by Mr. & Mrs. Mike Spruill



Custom Silver Bolo Tie

One of a kind custom, handmade cow skull bolo tie. Hand carved scrolled plate in sterling silver, silver plated skull and horns made from real bull horn. Black leather, braided tie with silver tips. Gorgeous piece.

Donated by Cornerstone Jewelry



LIVE AUCTION PREVIEW

Chef Dinner for 12

Chef Dinner for 12 at winner's home by Chef Aaron Brooks
Gift certificate for \$200 from Price Cutter to be used toward food plus a variety of wine (8 bottles) donated by local ACS board members.

Donated by Chef Aaron Brooks, Price Cutter & American Cancer Society Leadership Board of Southwest MO



Attend the French Open in Paris, France

Two private seats at the opening day of the 2023 French Open at Roland Garros in Paris. Guests will enjoy ALL DAY five-course hospitality and champagne from a private chalet with other select guests of Mr. Robert Kinas, a valued ACS volunteer, cancer survivor and co-funder of several cancer research grants. Included in this package lodging for two for 5 nights in Paris, France. Air fare is not included. Funds raised with this package will be restricted to cancer research.

**Donated by Mr. Robert Kinas, French Open Tickets
Mr. & Mrs. Mike Spruill & Dr. Kimberly Creach, hotel underwriters**



Steak & Bourbon Dinner for 8

A four-course steak dinner and various sought-after Bourbon tastings for eight guests in a private room at Metropolitan Grill of Springfield. Also included in this package is a four-hour limo ride.

Donated by Metropolitan Grill and Limo-Time Entertainment



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2022 CATTLE BARON'S BALL COMMITTEE MEMBERS

Clay Trautman	Chair
Amber Sitkins	Sponsorship Chair
Jana Moreno	Auction Chair
Andrea Mueller	Marketing Chair
Autumn Bragg	Restaurant/Food Chair
Brian Doke	Beverage Chair
Shelby Williams	Entertainment Chair
Kim Lewis	Stars of Hope Chair
Lindsey Sapp	Guest Gifts Chair
Edith Van Hoesen	Logistics Chair
Tabatha Morrow	Volunteer Recruiter
Alicia Ross	Decorations Chair
Amy Henson	Decorations Committee
David Hatch	Event Security Chair
Rosemary Lewis	Medical Services Chair
Tony Carter	Audio/Visual Chair
Ashley Casad	Event Ambassador
Missy Handyside	Event Ambassador
Brenda Storch	Sponsorship Committee
Sherri Zerkel	American Cancer Society Staff
Lauren Bryant	American Cancer Society Staff

AUCTION COMMITTEE MEMBERS

Kim Lewis	Samantha Vaughn
Rosemary Lewis	Amanda Douglas
Nick Hennemann	Vanessa Grimaldi
Tanner Johnson	Tom Franiak

2022 AMERICAN CANCER SOCIETY OFFICERS

Michael T. Marquardt **Chair**
Brian A. Marlow, CFA **Vice Chair**
Mark A. Goldberg, MD **Scientific Chair**
Katie A. Eccles **Secretary/Treasurer**
John Alfonso, CPA, CGMA **Immediate Past Chair**

SOUTHWEST MISSOURI LEADERSHIP BOARD

Ben Morris – SWMO Leadership Board Chair
Director Cancer Center, CMCB Radiation Oncology at CoxHealth
Branson, MO

Dr. Magdy Giurgius, MD-Cancer Control Chair
OMC Surgical Specialists at Ozarks Medical Center
West Plains, MO

Tabatha Morrow-Marketing Chair
Community Engagement & Volunteerism Coordinator at CHASE
Springfield, MO

Ashley Casad-Development Chair
Vice President of Clinical Services at CoxHealth
Springfield, MO

Dr. Kimberly Creach, MD-Board Member
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Springfield, MO

Candice Reed-Board Member
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Springfield, MO

Samantha Vaughn-Board Member
Advertising & Marketing Manager at Pyramid Foods
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Michael Smith-Board Member
COO & Managing Partner at Next Level Solutions
Springfield, MO

Mike Spruill-Board Member
Vice President & General Manager at KRBK /KOZL TV (CBS and FOX affiliates)
Springfield, MO

David Arney-Board Member
Former CEO & President of Akers & Arney
Branson & Springfield, MO

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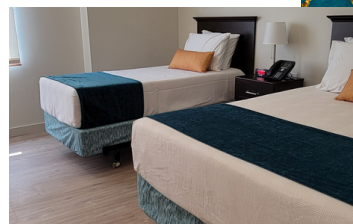
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FUND THE MISSION

The American Cancer Society Hope Lodge program provides a free home away from home for cancer patients and their caregivers. More than just a roof over their heads, it's a nurturing community that helps patients access the care they need. Each Hope Lodge community offers a supportive, homelike environment where guests can share a meal, join in the evening's activities, or unwind in their own private room. Patients staying at a Hope Lodge must be in active cancer treatment and permanently reside more than 40 miles away from their cancer treatment center.



WORLD WIDE TECHNOLOGY HOPE LODGE ST. LOUIS, MO

The American Cancer Society Hope Lodge in St. Louis, which opened in 1995 and renovated in 2020, offers 42 guest rooms located near treatment centers in the area. Each Hope Lodge community offers:

- A supportive environment for patients in cancer treatment and their caregivers
- Close proximity to local cancer treatment centers
- Private guest rooms and bathrooms
- Fully equipped community kitchens for food storage and preparation
- Gathering areas/great rooms and community dining rooms
- Free laundry rooms stocked with supplies
- Outdoor, reflection, or meditation spaces
- A library and/or resource rooms
- TVs and computer access
- Dedicated volunteers helping to ensure a comfortable stay for our guests and who frequently cook/provide meals
- Committed staff members providing a nurturing and safe environment for guests



JOHN & JANA HOUSE

John & Jana House are residents of Marshfield, MO. When John needed cancer treatment in the St. Louis area, Hope Lodge was a much-needed resource for their family and continues to be utilized as he completes his treatments.

Hope is here for you.



Hope Lodge®

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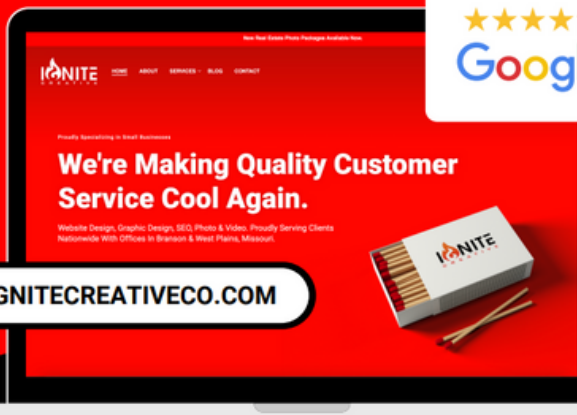
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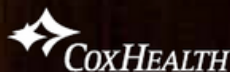
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Mary Schrag, CEO/Owner



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